

iNOVA
LOGIC

DESIGN GUIDELINES

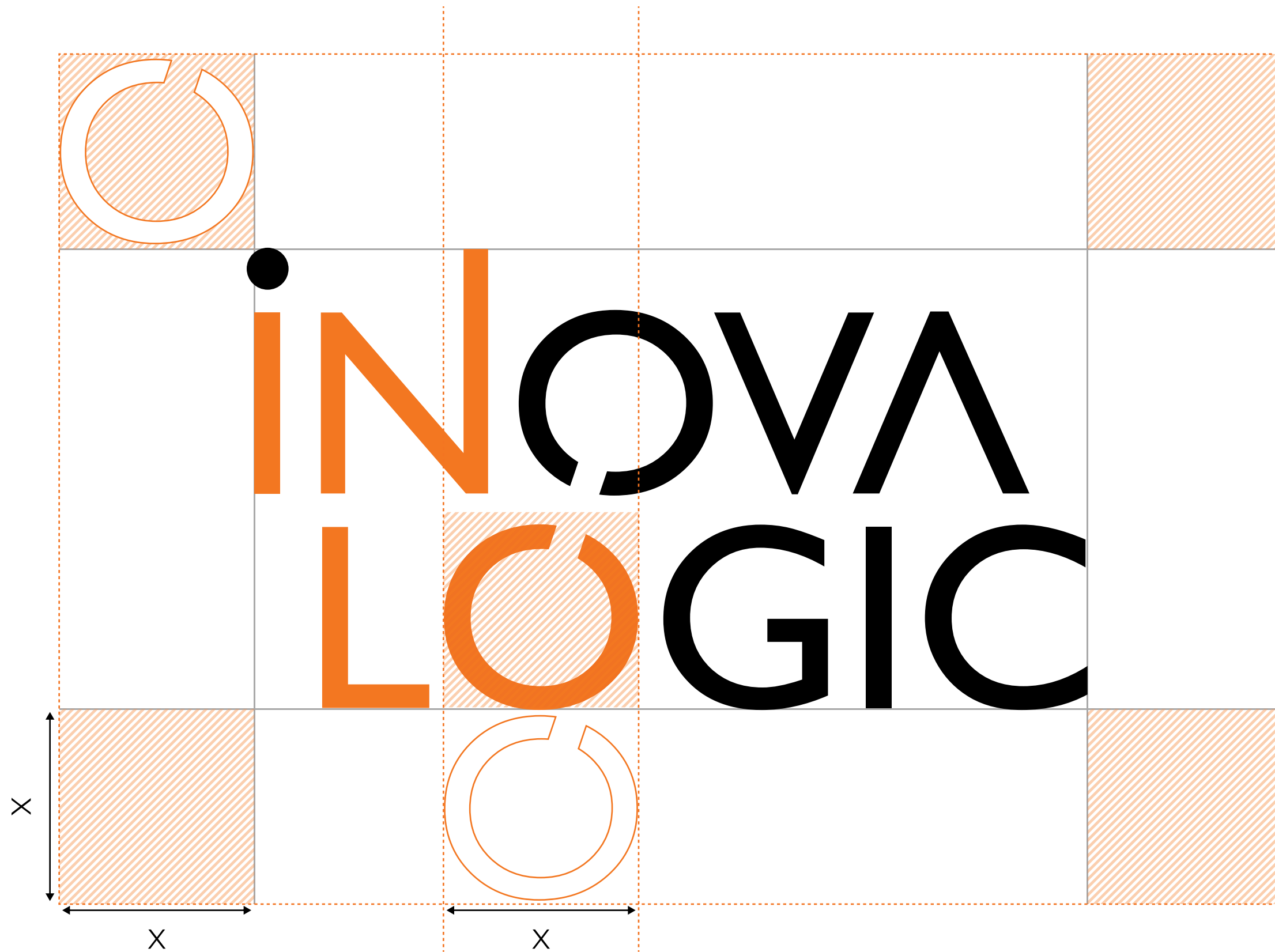
version 1.2 | march 2023

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LOGO

LOGO PROTECTION ZONE



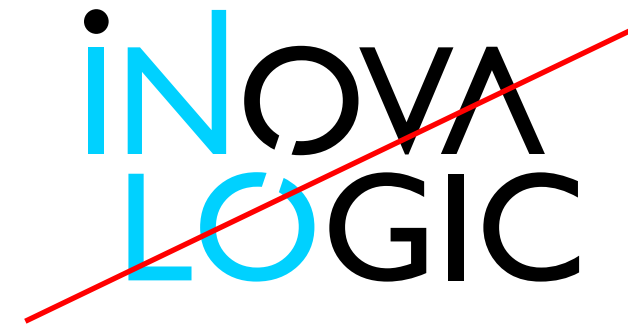
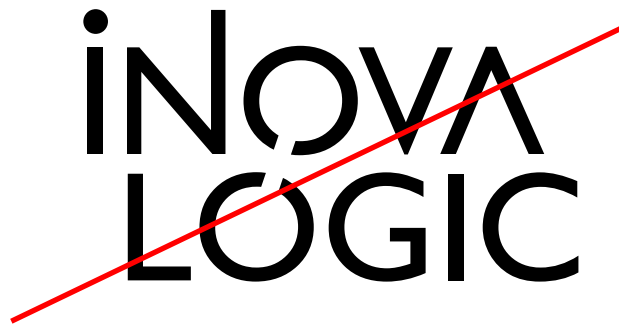
LOGO POSITIVE AND NEGATIVE VERSION

iNOVA
LOGIC

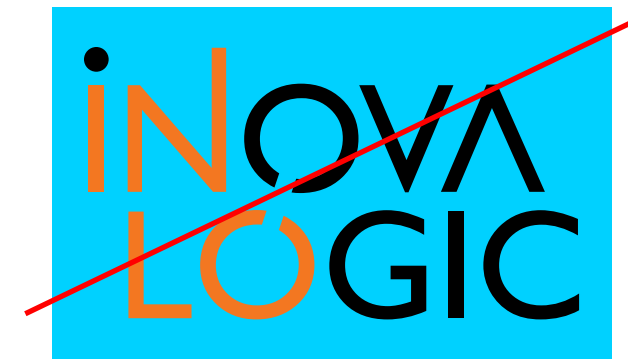


PROHIBITED USES

Changing Colours



Background Colour



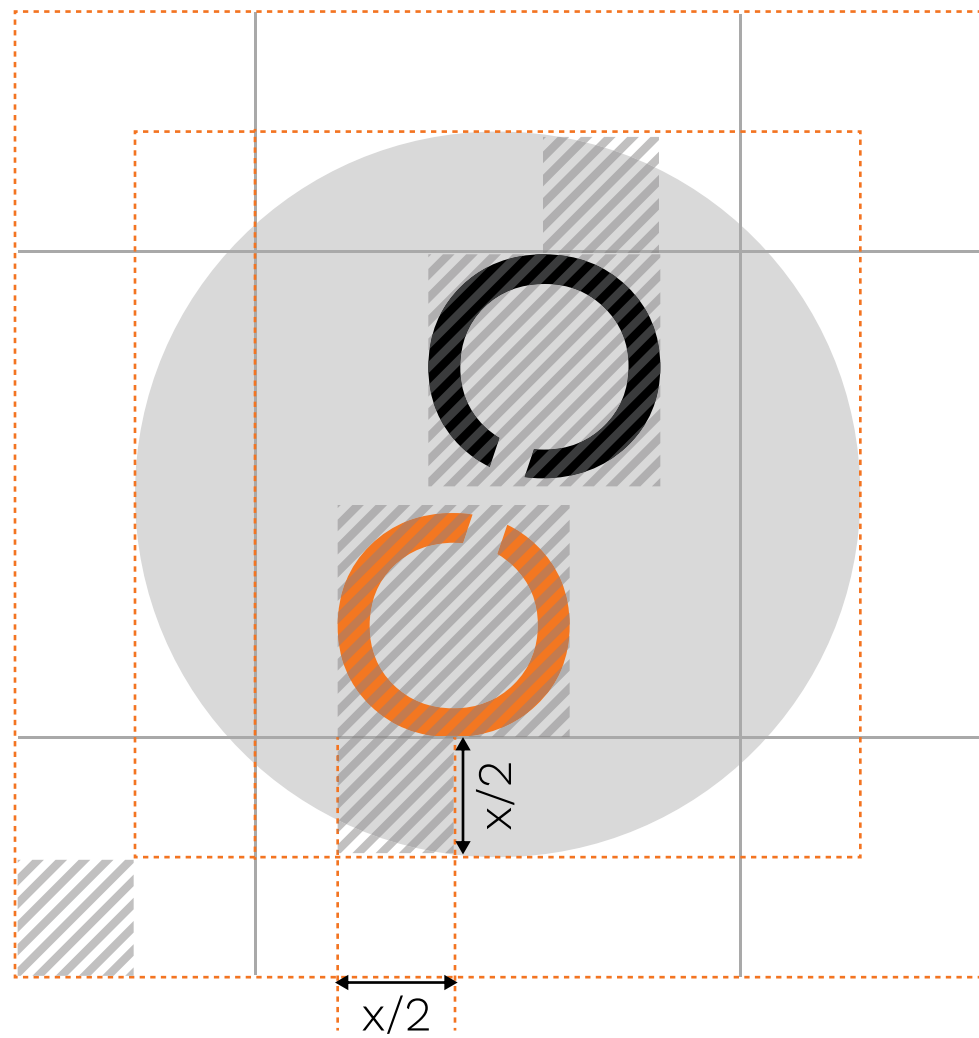
Deformation Of Proportions





ICON

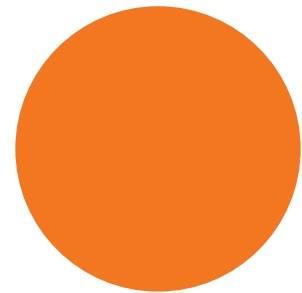
ICON & PROTECTION ZONE





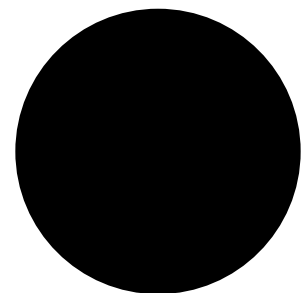
COLOURS

PRIMARY COLOURS



HEX #F37721
RGB 243 119 33 100%

CMYK 0% 50% 86% 5%
PANTONE Orange 021 C (Bright Orange C)



HEX #000000
RGB 0 0 0 100%

CMYK 0% 0% 0% 100%
PANTONE Black 6 C (Neutral Black C)



TYPOGRAPHY

TYPOGRAPHY

Primary Font

Source Sans Pro Light

Source Sans Pro Light Italic

Source Sans Pro Regular

Source Sans Pro Regular Italic

Source Sans Pro Semibold

Source Sans Pro Semibold Italic

Source Sans Pro Bold

Source Sans Pro Bold Italic

Substitute System Fonts

Arial Light

Arial Light Italic

Arial Regular

Arial Regular Italic

Arial Bold

Arial Bold Italic

A stylized world map with a grid overlay. The map is composed of a grid of small dots, with some dots highlighted in red and others in blue. The map is tilted and has a dark blue background. The word "LINKS" is written in white, bold, uppercase letters in the lower-left quadrant. There are also some faint, illegible text fragments scattered across the map.

LINKS

LINKS

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